



2018 Annual Report



Strategic Pathway

We believe our strength, and ultimate success, comes from shared values, collective goals, and a common vision.

MISSION

Cultivate agriculture's future with innovative initiatives to advance the Missouri State Fair.

REASONS TO INVEST

Agriculture – Preservation – Education – Innovation

PRIORITIES AND INITIATIVES

EDUCATE TO GROW

- Promote
- Communicate
- Advocate

PARTNER TO GROW

- Membership Development
- Legacy Gifts
- Special Events
- Corporate Giving & Grants



PARTNER TO GROW

- Special Events
- Membership
- Legacy Gifts
- Corporate Giving & Grants



2018 Missouri State Fair

In 11 days,
we raised
\$271,263!!

**RECORD REVENUE \$72,856 - Record Attendance 344
15 Tribute Tables**

SOLD OUT



**MISSOURI
State Fair
FOUNDATION**

**CULTIVATING THE FUTURE
DINNER & AUCTION**

Missouri State Fairgrounds | Mohler Assembly Hall | Wednesday, August 8, 2018 | 6:00 p.m.

State Fair Lions Club
VIP Parking
3,112 Cars
\$15,560
2nd Highest



SOUVENIR SALES = Record \$39,519



**Water
Sales**
\$71,504
2nd Highest





66TH ANNUAL
GOVERNOR'S
HAM BREAKFAST
Thursday, August 16 – 8:00 AM



Record-breaking Auction = \$37,800

Youth in Agriculture Scholarships = \$10,000

Blue Ribbon
VOLUNTEER



500+
Volunteers



2,600 Hours

MISSOURI STATE FAIR SWINE BARN IMPROVEMENT INITIATIVE

2016 Fair Improvement Committee Selected

Ron Wolf
JR Reid
Michael Curtis
Lance Martin
Doug Loges



Jan. 2017 Project Defined

- 2 New Show Rings
- New staging pens
- New placing pens
- New exhibitor pens
- Improve Wash Racks
- Improve parking & drainage on south side of barn

SWINE BARN 2017 IMPROVEMENTS



- New Show Ring
- New staging pens
- New placing pens
- 40 new exhibitor pens
- Improved wash racks
- New ADA Bleachers

SWINE BARN IMPROVEMENT INITIATIVE – PHASE II IN 2018



\$47,870



Designed by Emily Curtis
\$13,020
T-Shirt Sales



Cam's Memorial Drive = \$12,500

MISSOURI STATE FAIR SWINE BARN IMPROVEMENT INITIATIVE



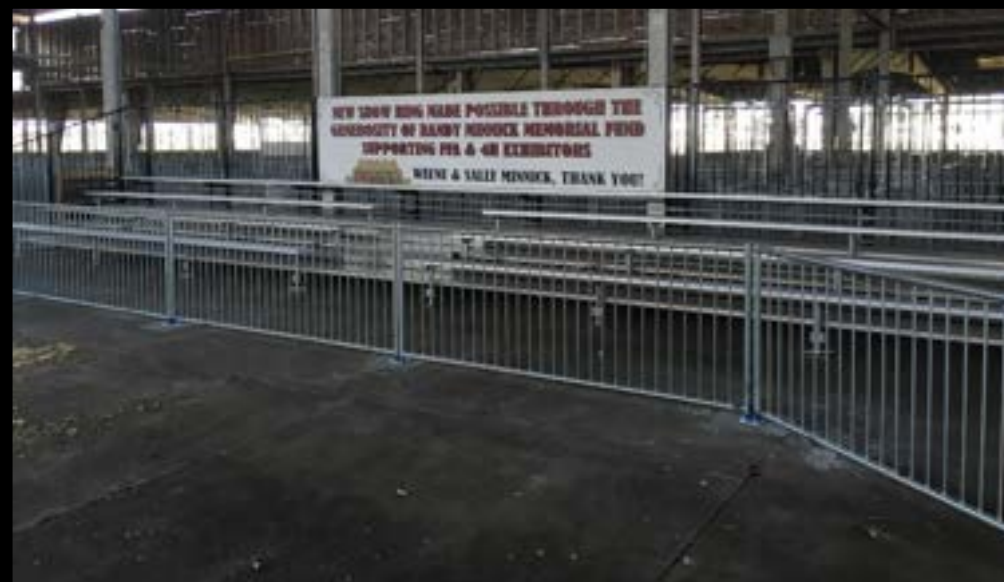


New ADA bleachers



New Sign Donated by:







Swine Barn Improvements

- 2 New Show Rings
- New staging pens
- New placing pens
- 65 new exhibitor pens
- New office



GROUNDS KEEPER RESIDENCE

Goals of Removal

- Improve traffic flow and related safety concerns
- Perform grade work to eliminate storm water run-off into Swine Barn
- New restroom
- Provide additional parking



Bag Bust'n



FFA = Culvers of Columbia

4H = M & R Genetics



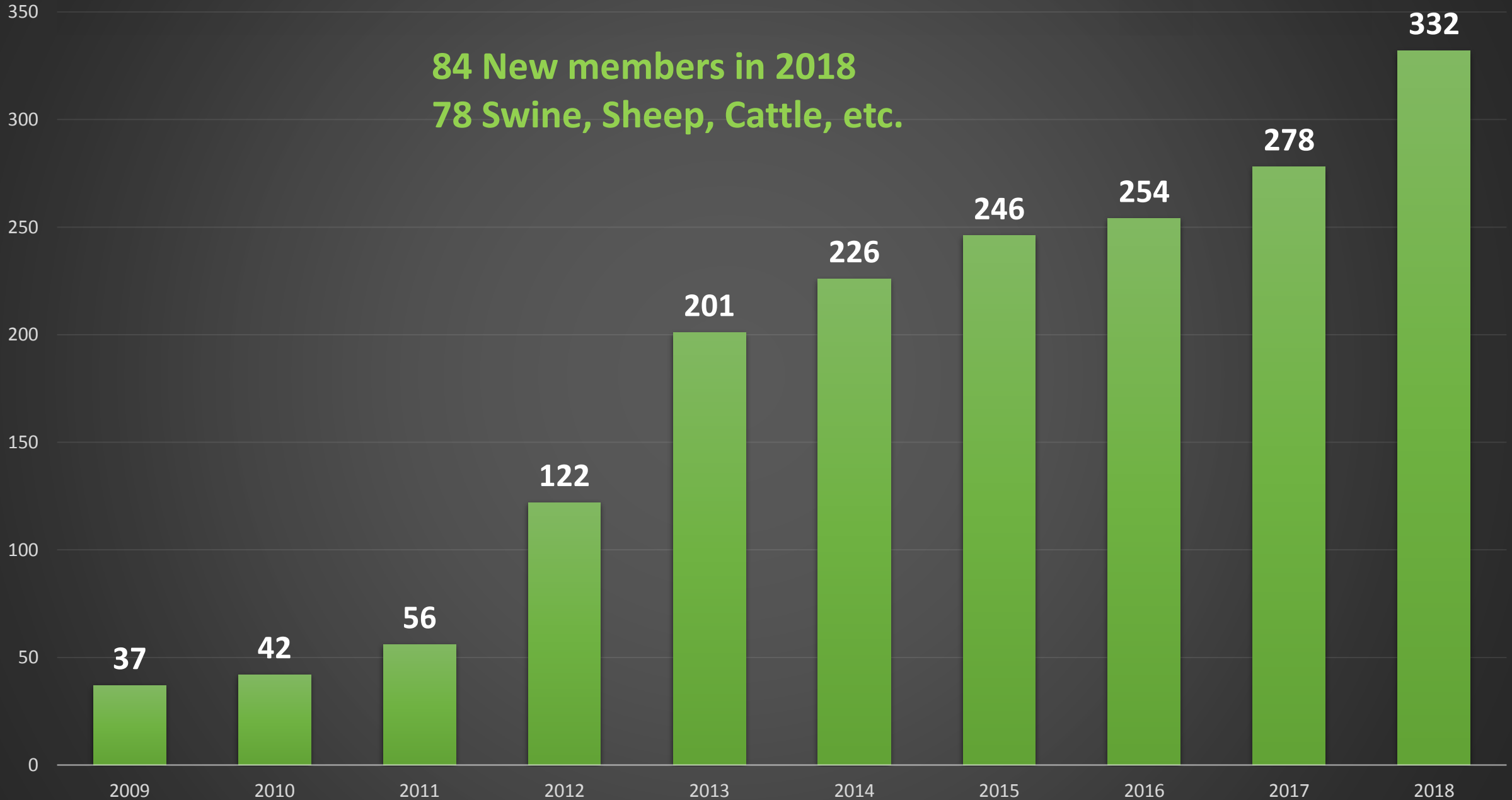
SWINE BARN IMPROVEMENT INITIATIVE – PHASE II IN 2018



\$300,000
Cash & Donations



Missouri State Fair Foundation Membership Growth



Trails End



Funds on Hand:\$19,757



EDUCATE TO GROW

- Promote
- Communicate
- Advocate

PRESERVATION LEGACY AWARD

*Preserving Place & Community for
Future Generations*



EDUCATION
IS NOT THE
FILLING OF
A PAIL,
BUT THE
LIGHTING OF
A FIRE."

-WILLIAM BUTLER
YEATS



Youth in
Agriculture
Committee
36 Scholarships
\$58,500



STOCK SHOW
U

**DAILY HIDE HEALTH
AND SHOWMANSHIP**

SHOW ME EXTRAVAGANZA
7:00PM | MAY 18TH
MISSOURI STATE FAIRGROUNDS
SWINE PAVILION — SHOWRING
SEDALIA, MISSOURI
(WITH PROFESSOR BRENT DOLAND)

COME LEARN HOW TO IMPROVE YOUR
DAILY ROUTINE AND SHOWING SKILLS
TO HELP YOU BE MORE SUCCESSFUL IN
THE SHOW RING

COMPLIMENTS OF
Sullivan Supply **S/S**
The Advantage

VISIT SULLIVANSUPPLY.COM OR EMAIL, TAYLOR HARRISON
AT THAYLOR@SULLIVANSUPPLY.COM FOR MORE INFORMATION



Web Page



Not everything we do is About Money

100,000+ Meals – 600+ FFA Students



Military Appreciation Day



Today's technology courtesy of ...





#Giving Tuesday
Nov. 27
Give Gratefully

Giving Options:

- Charolais Barn
- Swine Barn
- Goat Pavilion
- Membership
- Youth in Ag Scholarships